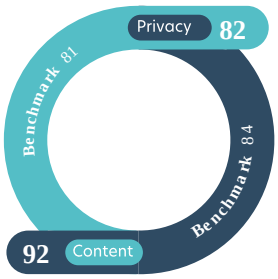
Online Profile Report Premium

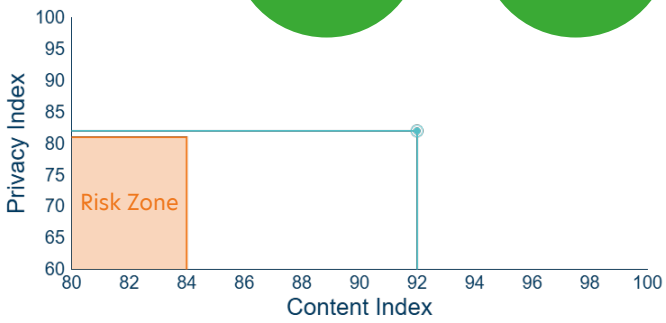
Requested By: Fraser Hardy
Request Date: 02/09/2025
Research Date: 02/09/2025
Applicant Name: Callum Jackson
Unique Reference: 7754
Social Digital Record ID: 04795588
Report Expiry Date: 01/12/2025

Index Research Results



Occupancy Verified

Email Verified As Active

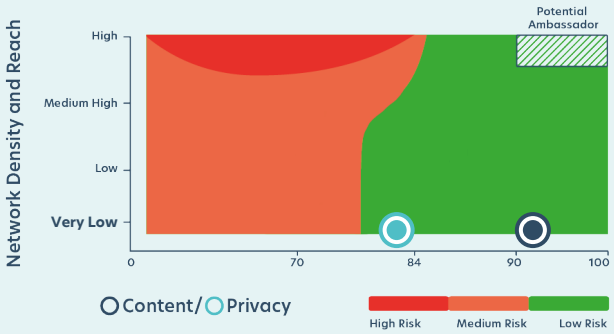


Confidentiality	Bullying or Harassment	Employer Criticism	Explicit Content
None Found	None Found	None Found	None Found
Sexism or Racism	**Endorsement of Drugs**	**Proscribed Organisations**	**Illegal Activity**
None Found	None Found	None Found	None Found

No evidence of negative blogging or posts about current or former employers. Private profile or professional profile. Positive use of language. No evidence of nudity or other indiscreet material. High content rating and high professional weighting. No evidence of bullying, harassment, racism.

Profile Weighting

Network Risk



This profile is weighted towards **PROFESSIONAL** networking

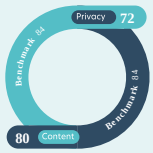
Visibility Landscape

	Social Networks	Professional Networks	Mobile Specific Apps	Media / Editorials	Blog / Vlogs	E-commerce / Retail	3rd Party Sources
Identified online							

Risk Measures

First Impressions Count

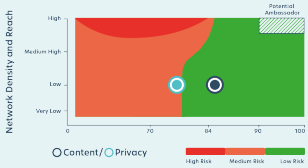
Impressions are the footprints left online as the applicant interacts with web apps. First impressions count as much online as they do in a real life interview. Our First Impression Badge provides an immediate understanding of how third parties may perceive the applicant's online profiles when seen for the first time, including any obviously visible risks.



Online Content and Privacy Ratings

The Online Content and Privacy measure illustrates how the applicant's results vary from the market benchmark. The SP Index benchmark is an aggregate of all checks completed by us across time.

Privacy: A measure of how privately the applicant manages their online accounts, and how widely visible they appear online across multiple apps. The chart indicates whether the candidate is more or less private than the SP Index benchmark.
Content: A measure of the dependability of the content posted online by the applicant. The chart indicates whether the candidate has displayed more or less flagged content than the SP Index benchmark.

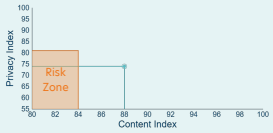


Network Risk

The Online Network Risk shows if the candidates online connections are likely to present a risk.

- **Are they connected to undesirable groups or banned individuals?** (e.g. Proscribed or violent organisations, hate speakers)
- **How large is their network?** (Number of friends, followers, connections and online reach)
- **What's the risk that harmful posts will be quickly seen and widely shared?** (e.g. Influencers may present more risk)

Other Indicators



Risk Zone

Quickly determine if the applicant's Content and Privacy measures fall into the area of risk, i.e., higher or lower than the SP Index benchmark.

Profile Weighting

The Profile Weighting determines if the applicant presents themselves online as:

- **Mainly Social**
- **Mainly Professional**

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